



**THE SINGAPORE CONTRACTORS ASSOCIATION LTD**

*Building Our Nation Together*



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Circular No.: PAIR/155/11/kn

14 November 2018

Dear Sir/Madam

## **SCAL THE CONTRACTOR'S DIRECTORY 2019**

**THE OFFICIAL PUBLICATION OF THE SINGAPORE CONTRACTORS ASSOCIATION LTD**

The Contractor's Directory published by The Singapore Contractors Association Ltd (SCAL) has always been a trusted source of ready reference for industry, government and other stakeholders. The directory is circulated widely in Singapore and overseas. It consolidates and organises full listings of all SCAL members, overseas contractors, useful trade names, products and services available in the industry as well as interesting updates concerning the construction sector. We appreciate and thank all advertisers who have contributed to its huge success.

**The Contractor's Directory 2019** is scheduled to be printed in the second quarter of 2019. In line with global trends for sustainable development, there will be an entire section specially dedicated for listing of green products and services.

We are pleased to invite you to advertise in **The Contractor's Directory 2019**. To secure your booking of limited premium ad positions in our directory, simply fill in the application form attached and return it to Kenny Ng via **email: [kennyng@scal.com.sg](mailto:kennyng@scal.com.sg) or fax: 6273 3977**. For further enquiries, please call Kenny at **6661 9382 or mobile: 9388 3573**.

Don't miss this opportunity to be showcased in **The Contractor's Directory 2019** to expand your outreach and exposure! We look forward to your participation and contributions for yet another successful edition of the directory.

Yours faithfully

Lam Kong Hong  
Executive Director

The Singapore Contractors Association Ltd



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Building Our Nation Together



Construction House 1 Bukit Merah Lane 2 Singapore 159760

RCB No.: 197702862E

新加坡建築商公會有限公司

THE CONTRACTOR'S DIRECTORY 2019

The Official Publication of The Singapore Contractors Association Ltd

APPLICATION FOR ADVERTISING

ADVERTISING RATES:

Please direct all enquiries to: KENNY NG

HP: 9388 3573

Email: kennyng@scal.com.sg

TEL: 6278 9577

FAX: 6273 3977

We are interested in booking an advertisement/listing space in the aforementioned publication. Please arrange for your representative to call me.

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person & Designation: \_\_\_\_\_

Date : \_\_\_\_\_ Signature & Company Stamp: \_\_\_\_\_ X

THE CONTRACTOR'S DIRECTORY 2019			PLEASE TICK
Full Colour	Size (mm)	Rates*	<input checked="" type="checkbox"/>
Outside Front Cover	H 100 x W 170	\$5,800	<input type="checkbox"/>
Outside Back Cover	H 297 x W 210	\$4,800	<input type="checkbox"/>
Inside Front Cover	H 297 x W 210	\$3,900	<input type="checkbox"/>
Page Facing Inside Front Cover	H 297 x W 210	\$3,900	<input type="checkbox"/>
Inside Back Cover	H 297 x W 210	\$3,500	<input type="checkbox"/>
Page Facing Inside Back Cover	H 297 x W 210	\$3,300	<input type="checkbox"/>
Spine (Logo on Spine)	H 20 x W 55	\$2,800	<input type="checkbox"/>
Header (per section)	H 15 x W 185	\$4,800	<input type="checkbox"/>
Footer (per section)	H 15 x W 185	\$4,800	<input type="checkbox"/>
Content Page Slots	H 260 X W 55	\$2,800	<input type="checkbox"/>
Index Page Slots	H 180 x W 55	\$1,800	<input type="checkbox"/>
Bookmark (one side)	H 200 x W 80	\$2,800	<input type="checkbox"/>
Bookmark (two sides)	H 200 x W 80	\$5,300	<input type="checkbox"/>
Divider Board	H 297 x W 210	\$3,500	<input type="checkbox"/>
Page Facing Contents	H 297 x W 210	\$3,300	<input type="checkbox"/>
Page Facing Editorials	H 297 x W 210	\$3,300	<input type="checkbox"/>
Premium Positions	H 297 x W 210	\$3,300	<input type="checkbox"/>
Full Page	H 297 x W 210	\$2,600	<input type="checkbox"/>
Half Page	H 148.5 x W 210	\$2,000	<input type="checkbox"/>
Quarter Page	H 148.5 x W 105	\$1,500	<input type="checkbox"/>
<b>Black &amp; White</b>			
Full Page	H 297 x W 210	\$2,200	<input type="checkbox"/>
Half Page	H 148.5 x W 210	\$1,600	<input type="checkbox"/>
Quarter Page	H 148.5 x W 105	\$1,200	<input type="checkbox"/>
Logo Listing		\$650	<input type="checkbox"/>
Bold Listing		\$500	<input type="checkbox"/>

Please tick (✓) whichever is appropriate\* Rates are subject to prevailing GST

Please note that the amount contracted for is payable in full to "The Singapore Contractors Association Ltd" upon signing of the contract.

- All advertisements are subject to the publisher's approval.
- The publisher will not accept liability for any error on the part of third parties or inaccurate copy instructions.

Email: kennyng@scal.com.sg

Website: www.scal.com.sg

PLEASE SIGN AND STAMP, FAX BACK TO: 6273 3977

By submitting any personal data in connection with this application form, I confirm that I have read and agree to the Data Protection Policy (https://www.scal.com.sg/privacy) which sets out how my personal data will be collected, used, disclosed and processed by The Singapore Contractors Association Ltd for the purposes of administering this application form.

# **THE CONTRACTOR'S DIRECTORY 2019**

## **TECHNICAL SPECIFICATION & GUIDELINES**

FULL PAGE FULL COLOUR: H 297mm X W 210mm

TRIM SIZE: H 297mm X W 210mm

TEXT SIZE: H 277mm X W 190mm (i.e. 10mm margin all round)

BLEED SIZE: H 303mm X W 216mm (i.e. 3mm bleed all round)

SOFT COPY in Jpeg, TIF or PDF file in High Resolution at least 300 dpi and above in actual size

HALF-PAGE FULL COLOUR: H 148.5mm X W 210mm

QUARTER-PAGE FULL COLOUR: H 148.5mm X 105mm

All advertisements are subject to the publisher's approval.

The publisher will not accept liability for any error on the part of third parties or inaccurate copy instructions.

All advertisement prices are subject to prevailing GST payable in full to 'The Singapore Contractors Association Ltd'

Cancellation must be done in writing 1 month prior to submission deadline.

Submission deadline 30<sup>th</sup> April 2019