



THE SINGAPORE CONTRACTORS ASSOCIATION LTD

Building Our Nation Together



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Circular No.: ES/22/02/kn

5th March 2018

Attention To:

Dear Member

SCAL-PUB GUIDE BOOK ON EARTH CONTROL MEASURES (ECM) FOR CONSTRUCTION SITES

OFFICIAL PUBLICATION OF THE SINGAPORE CONTRACTORS ASSOCIATION LTD – IN COLLABORATION WITH THE PUBLIC UTILITIES BOARD

We trust that you have found the past issues of *SCAL-PUB Guide Book on Earth Control Measures (ECM) for Construction Sites* useful and a source of valuable information. We appreciate and thank all vendors and advertisers who have contributed to its huge success.

The **SCAL-PUB ECM Guide Book** has been a trusted source of ready reference for the industry. Circulated widely in the construction sector, the Guide Book contains relevant information such as the importance of ECM and role of construction companies, implementation, submission requirements, checklists, good and bad practices, legislation and Code of Practice.

The **SCAL-PUB ECM Guide Book** provides a unique opportunity to promote products and services related to ECM in the construction industry. Used extensively as an important guide and reference, we sincerely believe that it will benefit you to accentuate your company's presence in the form of an advertisement in Guide Book.

The 5th edition of the **SCAL-PUB ECM Guide Book** is scheduled to be printed and launched in May 2018.

To secure your booking of limited premium advertising positions in the Guide Book, simply fill up the attached reply application for advertising form and return it to **Fax: 6273 3977 or Email: kennyng@scal.com.sg**. For further enquiries, please call **Kenny Ng** at **Tel: 6661 9382/Mobile: 9388 3573**

Don't miss this opportunity to be showcased in the **SCAL-PUB ECM Guide Book** to be among leaders in the industry.

Yours faithfully

Lam Kong Hong
Executive Director

THE SINGAPORE CONTRACTORS ASSOCIATION LTD



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APPLICATION FOR ADVERTISING

**SCAL-PUB GUIDE BOOK ON EARTH CONTROL MEASURES (ECM)
FOR CONSTRUCTION SITES –
OFFICIAL PUBLICATION OF THE SINGAPORE CONTRACTORS ASSOCIATION LTD
IN COLLABORATION WITH THE PUBLIC UTILITIES BOARD**

Please direct all enquiries to: **KENNY NG HP: 9388 3573 TEL: 6278 9577 FAX: 6273 3977**

Construction House 1 Bukit Merah Lane 2 Singapore 159760

RCB No.: 197702862E

Email: kennyng@scal.com.sg

We are interested in booking an advertisement space in the aforementioned publication. Please arrange for your representative to call me.

Name of Company: _____

Address: _____

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Contact Person & Designation: _____

Date: _____ Signature & Company Stamp: _____

SCAL-PUB GUIDE BOOK ON EARTH CONTROL MEASURES (ECM) FOR CONSTRUCTION SITES			PLEASE TICK
Full Colour	Size (mm)	Rates*	√
Outside Back Cover	H 210 x W 148	\$2,200	
Inside Front Cover	H 210 x W 148	\$1,800	
Page Facing Inside Front Cover	H 210 x W 148	\$1,500	
Inside Back Cover	H 210 x W 148	\$1,600	
Facing Content Page	H 210 x W 148	\$1,500	
Facing Title Page (Annexes)	H 210 x W 148	\$1,500	
Premium Page	H 210 x W 148	\$1,500	
Full Page	H 210 x W 148	\$1,200	
Gatefold (Front)	2 X H 210 x W 148	\$4,400	

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Please note that the amount contracted for is payable in full to "The Singapore Contractors Association Ltd" upon signing of the contract.

All advertisements are subject to the publisher's approval.

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OR FAX BACK TO: 6273 3977

Websites: www.scal.com.sg/www.pub.gov.sg

**SCAL-PUB GUIDE BOOK ON EARTH CONTROL MEASURES
(ECM) FOR CONSTRUCTION SITES – 2018
TECHNICAL SPECIFICATION & GUIDELINES**

FULL PAGE FULL COLOUR: H 210mm X W 148mm

TRIM SIZE: H 210mm X W 148mm

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SOFT COPY in Jpeg, TIF or PDF file in High Resolution at least 300 dpi
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Cancellation must be done in writing 2 Weeks prior to submission
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Submission deadline 29th March 2018